



## V-MART RETAIL LIMITED

Issue Period	-	01 Feb to 05 Feb, 2013
Issue Size	-	57.46 Lakh Equity shares
Issue Size	-	Rs. 112.05 – 123.54 Crore
Issue Price	-	Rs. 195 to Rs. 215
Market Lot	-	66 Equity Shares
Listing At	-	BSE, NSE



V-Mart Retail Ltd is a medium-sized hypermarket format retail chain based in New Delhi. The Company primarily operates in Tier-II and Tier-III cities, with a chain of “value retail” departmental stores offering apparels, general merchandise and kirana, catering to the entire family. Its operations are spread across northern, western and eastern parts of India.

V-Mart Retail Ltd have more than 62 stores across 53 cities including metro cities with a total area of more than 4 lac sqft. Company's stores are located in prime cities such as New Delhi, Gujarat, Uttar Pradesh, Bihar, Punjab, Chandigarh, Haryana, Jammu and Kashmir, Rajasthan and Madhya Pradesh.

V-Mart Retail Ltd proposes to utilise the IPO funds for opening 60 new stores, expansion of distribution centres, working capital requirements and general corporate purposes.

The Company's total income for FY 2011-12 was Rs. 281.95 Crore and net profit after tax at Rs. 10.6 Crore, for FY 2010-11 the total income was Rs. 214.8 Crore and net profit after tax at 6.26 Crore. In the current financial, for the eight months ended Nov 30, it had a net profit of Rs 13 crore on revenue of Rs 250 crore.

Anand Rathi Advisors Ltd is the book-running lead-managers to the issue.

## IPO CORNER

Issue Name	Issue Period	Issue Price	Market Lot	Rating*	CARE Rating
V-Mart Retail Ltd	01/02/2013 TO 05/02/2013	Rs.195-215	66	45	3

# **Plz. Note Rating Criteria :** 30 or lower = Avoid Investment, 31 – 40 = Risky, 41 – 50 = Invest with limited exposure 50 – 60 = Investment Recommended, 60 and above = Excellent Investment