

## IPO: SNOWMAN LOGISTICS LTD



<b>Issue Period</b>	- AUG 26, 2014– AUG 28, 2014
<b>Issue Size</b>	- 42,000,000 Equity Shares
<b>Issue Size</b>	- Rs. 184.80 - 197.40 Crores
<b>Issue Price</b>	- Rs. 44 - 47 per Equity Share
<b>Market Lot</b>	- 300 Equity Shares
<b>Listing at</b>	- BSE, NSE



### COMPANY PROFILE

Snowman Logistics Limited is an integrated temperature controlled logistics service provider with 23 temperature controlled warehouses across 14 locations in India. It caters to industries like - Dairy products, Poultry and meat; Sea food; Ready-to-eat / ready-to-cook food products; Confectioneries including chocolate and baked products; Fruits and vegetables; Healthcare and pharmaceutical products; and Industrial products such as x-ray, and photo-imaging, films.

The objects of the Issue are to set up new cold storages and ambient warehouses, raise long-term working capital and general corporate purposes.

COMPANY ISSUE NAME	ISSUE PERIOD	ISSUE PRICE	MARKET LOT	CRISIL RATING
SNOWMAN LOGISTICS LTD.	26/08/2014 to 28/08/2014	Rs. 44 – 47	300	4/5

# **NOTE RATING CRITERIA:** CRISIL assigns IPO grading on a scale of 5 to 1, with Grade 5 indicating strong fundamentals and Grade 1 indicating poor fundamentals.

<b>QIB</b> (more than Rs.200,000/-)	315,00,000 Equity shares (75% of Net Issue size)
<b>Non-Institutional</b> (more than Rs.200,000/-)	63,00,000 Equity shares (15% of Net Issue size)
<b>Retail</b> (up to Rs.200,000/-)	42,00,000 Equity shares (10% of Net Issue size)

### IPO DESK:

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