

## IPO: MONTE CARLO FASHIONS LTD



<b>Issue Period</b>	- DEC 03, 2014– DEC 05, 2014
<b>Issue Size</b>	- Rs. 342.28 - 350.43 Crore
<b>Issue Size</b>	- 5,433,016 Equity Shares
<b>Issue Price</b>	- Rs.630 - Rs.645 per Eq Share
<b>Market Lot</b>	- 23 Equity Shares
<b>Listing at</b>	- BSE, NSE



### COMPANY PROFILE

Incorporated in 1984, Monte Carlo Fashions Limited is the leading apparel brand in India; especially famous for exclusive woolen brand 'Monte Carlo'. Monte Carlo has 190 Monte Carlo Brand Outlets in India; out of which 80 are owned by the company and the rest are franchisees. Monte Carlo operates 2 manufacturing facilities in Ludhiana, one for our woolen apparel products and one for our cotton apparel products. A Mauritius based private equity firm Samara Capital currently holds 18.51 per cent of the pre-offer capital of the company.

The objects of the Issue are to achieve the benefits of listing the equity shares on the stock exchanges and sale of 5,433,016 Equity Shares by the Selling Shareholders.

COMPANY ISSUE NAME	ISSUE PERIOD	ISSUE PRICE	MARKET LOT	CRISIL RATING
MONTE CARLO FASHIONS LTD.	03/12/2014 to 05/12/2014	Rs. 630 – 645	23	-

# **NOTE RATING CRITERIA:** CRISIL assigns IPO grading on a scale of 5 to 1, with Grade 5 indicating strong fundamentals and Grade 1 indicating poor fundamentals.

<b>QIB</b> (more than Rs.200,000/-)	50% of Net Issue size
<b>Non-Institutional</b> (more than Rs.200,000/-)	15% of Net Issue size
<b>Retail</b> (up to Rs.200,000/-)	35% of Net Issue size

### IPO DESK:

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