

## IPO: ADLABS ENTERTAINMENT LTD



Issue Period	- Mar 10, 2015– Mar 12, 2015
Issue Size	- Rs. 449.21 – 467.50 Crore
Issue Size	- 20,326,227 Equity Shares
Issue Price	- Rs.221 - Rs.230 per Eq Share
Market Lot	- 65 Equity Shares
Listing at	- BSE, NSE



### COMPANY PROFILE

Adlabs Entertainment Limited is mainly engaged in the business of theme park and entertainment industry. AEL own and operates Adlabs Imagica which is India's first and only international standard theme park. The Rs 1,650-crore theme park spread over 300 acres opened in April 2013. It can accommodate as many as 20,000 visitors. Adlabs Mumbai also includes Aquamagica, a water park, which became fully operational on October 1, 2014, and a family hotel, Novotel Imagica Khopoli, the first phase of which is expected to be completed by March 2015.

The objects of the Issue are Partial repayment or pre-payment of the Consortium Loan, General corporate purposes AND Receive the benefits of listing of the Equity Shares on the Stock Exchanges.

COMPANY ISSUE NAME	ISSUE PERIOD	ISSUE PRICE	MARKET LOT	CRISIL RATING
ADLABS ENTERTAINMENT LTD.	10/03/2015 to 12/03/2015	Rs. 221 – 230	65	NA

\*Rs. 12 Discount for retail investors

# NOTE RATING CRITERIA: CRISIL assigns IPO grading on a scale of 5 to 1, with Grade 5 indicating strong fundamentals and Grade 1 indicating poor fundamentals.

QIB (more than Rs.200,000/-)	75% of Net Issue size
Non-Institutional (more than Rs.200,000/-)	15% of Net Issue size
Retail (up to Rs.200,000/-)	10% of Net Issue size

### IPO DESK:

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**INDIRA SECURITIES PVT. LTD**

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