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IPO: COFFEE DAY ENTERPRISES LIMITED



COMPANY PROFILE

Issue Period	- OCT 14, 2015– OCT 16, 2015
Issue Size	- Rs. 1150 Cr
Issue Price	- Rs.316 - Rs.328 per Eq Share
Market Lot	- 45 Equity Shares
Listing at	- BSE, NSE



Coffee Day Enterprises Ltd own and operates coffee cafes in India since 1996. Company is well known for its brand name 'Cafe Coffee Day' (CCD). Company owns a network of 1,472 Cafe outlets spread across 209 cities in India. As of Dec 2014, Cafe Coffee Day has market share of 46% in India in terms of the number of chained Cafe outlets. In addition to having the largest chain of cafes in India, company operate a highly optimized and vertically integrated coffee business which ranges from procuring, processing and roasting of coffee beans to retailing of coffee products across various formats. Company is one of the largest exporters of Indian coffee beans, primarily to Europe, Japan and the Middle East. Company has 1,423 CCD outlets across 209 cities in India, 28,777 vending machines, 590 Xpress kiosks, CCD The Lounge - 42 outlets and CCD The Square - 7 outlets

The objects of the Issue are Financing coffee businesses, Setting-up of new Cafe Network outlets and Coffee Day Xpress kiosks, Setting-up of a new coffee roasting plant facility, along with integrated coffee packing facility and tea packing facility, Repayment or prepayment of loans of the Company and Subsidiaries and General corporate purposes

COMPANY ISSUE NAME	ISSUE PERIOD	ISSUE PRICE	MARKET LOT	CRISIL RATING
COFFEE DAY ENTERPRISES LIMITED	14/10/2015 to 16/10/2015	Rs. 316 – 328	45	-

QIB (more than Rs.200,000/-)	50% of Net Issue size
Non-Institutional (more than Rs.200,000/-)	15% of Net Issue size
Retail (up to Rs.200,000/-)	35% of Net Issue size

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Conditions for eligibility:

1. Client must have POA in DP.
2. Credit amount in Ledger (We can transfer the fund if client has credit in commodity account)
3. Updated DP Master (Client's bank details must be up to date in DP Master)



FOR QUERIES CONTACT IPO DESK AT :

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