

Initial Public Offer (IPO)



Issue Period: MAR 8, 2017– MAR 10, 2017 **Issue Size:** 62393631 Eq Shares(Rs.1865.57 cr)

Issue Price: Rs.295 - Rs.299 per Eq Share **Market Lot:** 50 Equity Shares

Listing at: BSE, NSE

COMPANY PROFILE

Incorporated in 2002, Avenue Supermarts Limited is Mumbai based supermarket chain D-Mart. Company is among the largest and the most profitable F&G retailer in India. Company offer a wide range of products with a focus on the Foods, Non-Foods (FMCG) and General Merchandise & Apparel product categories.

Company has 112 stores located across 41 cities in India. Company operate and manage all its stores. Company also operate distribution centres and packing centres which form the backbone of the supply chain to support its retail store network. Company has 21 distribution centres and six packing centres in Maharashtra, Gujarat, Telangana and Karnataka.

Objects of the Issue

The net proceeds of the IPO are proposed to be used as set forth below:

1. Repayment or prepayment of a portion of loans and redemption or earlier redemption of NCDs availed by the Company.
2. Construction and purchase of fit outs for new stores.
3. General corporate purposes.

OUR RECOMMENDATION

SUBSCRIBE

NEUTRAL

HIGH RISK

AVOID

COMPANY ISSUE NAME	ISSUE PERIOD	ISSUE PRICE	MARKET LOT	CRISIL RATING
AVENUE SUPERMARTS LTD (DMART)	08/03/2017 TO 0/03/2017	RS. 295-299	50	--

**KINDLY NOTE THAT ONLY ASBA APPLICATION WILL BE ACCEPTED FOR IPO

QIB (more than Rs. 200,000/-)

50% of Net Issue size

Non-Institutional (more than Rs. 200,000/-)

15% of Net Issue size

Retail (up to Rs.200,000/-)

35% of Net Issue size

FOR QUERIES CONTACT IPO DESK AT: