



IPO

INITIAL PUBLIC OFFER



AU FINANCIERS (INDIA) LIMITED

Issue Period	- 28 JUNE– 30 JUNE, 2017	Issue Size	- 5,34,22,169 Eq Shares (Rs.1912cr)
Issue Price	- Rs.355 - Rs.358 per Eq Share	Market Lot	- 41 Equity Shares
Face Value	- Rs 10 per Eq Share	Listing at	- BSE, NSE

COMPANY PROFILE

Incorporated in 1996, Au Financiers (India) Ltd is Jaipur Rajasthan based non-banking finance company focused on retail segment serving low and middle income individuals and businesses that have limited or no access to formal banking and finance channels. On December 20, 2016, Au Financiers received RBI license for Small Finance Bank (SFB). With this company is planning to offer a diverse suite of banking products in near future.

THE OBJECT OF THE ISSUE

- Achieve the benefits of listing the equity share on stock exchange and for Offer for sale of 53,422,169 shares. The company does not receive any proceeds of offer. All proceeds from offer will go to Selling shareholders in proportion to the offered shares.
- Enhance visibility and brand image and provide liquidity to its existing shareholders.

OUR RECOMMENDATION



COMPANY NAME	ISSUE PERIOD	ISSUE PRICE	MARKET LOT	CRISIL RATING
AU FINANCIERS (INDIA) LIMITED	28 JUNE TO 30 JUNE 2017	Rs.355 to 358	41 Shares	-----

**Kindly note that only ASBA application will be accepted for IPO

QIB (more than Rs/- 200,000/-)	50% of Net Issue size
Non-Institutional (more than Rs/-200,000/-)	15% of Net Issue size
Retail (up to Rs/-200,000/-)	35% of Net Issue size

FOR QUERIES CONTACT IPO DESK AT :

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Disclaimer: Investment in securities is subject to market risk

INDIRA SECURITIES PVT. LTD.

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